



Grow your brand in Rogers Park at the Glenwood Sunday Market

Glenwood Sunday Market is turning 15 this year and is just one of the many programs of the Rogers Park Business Alliance. GSM is one of the most successful customer attractions in our Community. Our residents have the 6th highest buying power of all 77 community areas in Chicago. RPBA works closely with our sponsors to select and cultivate sponsorship packages for the Glenwood Sunday Market to help them reach their target audience. All event sponsors and advertisers have the option to be promoted through RPBA's established outlets including our weekly newsletter, website, and social media channels including Facebook and Instagram.

Sponsorships raised go directly to local farmers and vendors, to folks who need assistance in accessing freshly grown produce, dairy, eggs, and meat, and to the local shelters that are supporting our influx of asylum seekers. It is a WIN, WIN, WIN.

Glenwood Sunday Market \$5,000 *Matching Sponsorship*

Money received goes directly to our Matching program where folks using SNAP can have double the purchasing power at the market. All of which goes to local vendors!

- Participation at five (5) GSM, (dates to be mutually agreed upon)
- Admission to any and all GSM events during the market season
- RPBA agrees to distribute marketing materials (to be provided by sponsor) at all markets during the market season
- Linked logo on GSM's website, www.glenwoodsundaymarket.org for 1 year
- Acknowledged in GSM's social media posts for the weeks of the appearances
- Courtesy annual RPBA membership at the Cornerstone Level

Glenwood Sunday Market \$2,500 *Community Advocate Sponsorship*

Goes to purchasing produce, meat, dairy, and bread for our local Care for Real, A Better Harvest, and other food pantries in the area. 100% of money raised goes to feeding others and supporting the farmers.

- Participation at two (2) GSM, (dates to be mutually agreed upon)
- Linked logo on GSM's website, www.glenwoodsundaymarket.org for 1 year
- Acknowledged in GSM's social media posts for the weeks of the appearances
- Courtesy annual RPBA membership at the Visionary Level



Glenwood Sunday Market \$1,000 *Friend of the Market* Sponsorship

Goes to Matching Dollars for two market days! All money raised goes to community-supported food and the farmers!

- Participation at two (2) GSM, (dates to be mutually agreed upon)
- Linked logo on GSM's website, www.glenwoodsundaymarket.org for 1 year
- Acknowledged in GSM's social media posts for the weeks of the appearances
- Courtesy annual RPBA membership at the Enthusiast Level

Glenwood Sunday Market \$500 *Fresh Picks* Sponsorship

Goes to marketing and print materials for the Glenwood Sunday Market including the return of the Seasonal Market Cards to celebrate our 15 years!

- Participation at one (1) GSM, (date to be mutually agreed upon)
- Linked logo on GSM's website, www.glenwoodsundaymarket.org for 1 year
- Acknowledged in GSM's social media posts for the week of the appearance